

Don't buy this! • Try this instead!

### HUMMUS

✗ Sabra  
Tribe  
Athenos

✓ Cedar's  
Ziyad  
Local Brands

### DATES

✗ King Solomon  
Urban Platter  
Jordan River

✓ Ziyad Medjool  
Sultan Medjool  
Sultan Ratab

### TAHINI

✗ Mighty Sesame  
Soom Foods

✓ Ziyad  
Al'Ard  
Beirut  
Al Wadi Al Akhdar

**- Avoid Israeli Produce -**  
**WATCH OUT FOR BAR CODES**  
**BEGINNING WITH 729**



**729 = MADE IN ISRAEL**

Avocados, Potatoes, Oranges,  
Eggplants, Carrots, Herbs, Grapefruits,  
Sharon Fruit/Persimmons, Peppers,  
Figs, Passion Fruit, Jaffa (Yafa)  
Oranges

**Boycott these companies now  
for their complicity in Israel's  
occupation, apartheid and  
genocide against Palestine.**

**! BOYCOTT : DO NOT BUY THESE GOODS OR SERVICES!**



# APARTHEID FREE BALTIMORE

# BOYCOTT TO END ISRAELI APARTHEID



Apartheid Free Baltimore is amplifying the Boycott, Divest, and Sanction (BDS) Campaign in Baltimore. We're asking local businesses and individuals to stop the sale of targeted Israeli products within Baltimore.



### How it Works

We're partnering with local businesses to get targeted Israeli products off their shelves. We then promote those local businesses on our website and to other members of our campaign.



The everyday choices of US consumers contributed to the downfall of apartheid in South Africa. Similarly, we are heeding the Palestinian calls for supporting their struggle to dismantle Israeli apartheid and settler colonialism.



### What is BDS?

Launched in 2005 by more than 170 Palestinian organizations, the BDS campaign focuses on three key demands: ending occupation and colonization, securing equal rights for Palestinians, and facilitating the right of return for refugees.

Israel, a settler-colonial project, is product of the ideology of Zionism, which originated in the 19th century out of European imperialism. Zionist ideology centers on the creation of a religious ethnostate that demands the expulsion of the indigenous people of Palestine. It imprisons them without charges, aids "settlers" to steal their homes and land, destroys farms and businesses, and murders the innocent. The IOF blocks basic goods and jobs behind militarized checkpoints.

Israel has launched a genocidal military campaign to ethnically cleanse Gaza. This campaign has killed over 100,000 civilians. It has cut off food, electricity, and water. It has bombed hospitals, holy sites, centuries-old libraries and universities as part of its cultural genocide. Israel has increased its attacks in the West Bank, displacing tens of thousands, killing hundreds, and stealing more land.

Millions of people around the world have taken to the streets and risen up to help bring an end to Israel's genocide. Join us in boycotting Israeli products and supporting Palestinian liberation!

### Businesses:

- Commit to removing targeted Israeli products from your shelves

### Organizations:

- Commit to boycotting targeted Israeli products
- Spread awareness of Apartheid-Free Baltimore

### How YOU individually can fight back:

- Sign the Apartheid-Free pledge
- Boycott the targeted companies
- Use the Boycat app for an up-to-date list of targeted companies  
<https://www.boycat.io>



### Take the pledge!



<https://dsausa.us/AFBmore>